



## Dealer / Distributor Appointment

	Sales Dealership	Sales Distributorship		
NAME :				
	ASM	RSM	Approved by HO	

For further details contact:

**Type of Appointment:** 

**SRM Pumps Pvt Ltd** 

NH-24, Sahara Hotel Complex, Near Bikaner Express, Bareilly Chauraha, Shahjahanpur (U.P.), India

Toll Free No.: 18008726389 Email: shriramolymersindia.com

1.	Name of the Applicant								
2.	Address								
3.	Telephone No.: [Office]								
	[Residence]								
4	[Mobile]								
4.	Email:								
5.	Constitution: Proprietor / Partner / Pvt Ltd:								
6. 7.	Authorized Person's Name :								
7.	Address:								
8.									
Sr.No.	Partner/Director	Relation	Address	Phone No	Age				
	Name		7 10.0.		1.86				
9.	GST No.								
10.	Present Business	/ Occupation:							
11.	Present Business	Status: (A)	C & F	(B) Distr	ibution				
	(C) Dealer (D) Retailer								
12.	How long in Ducinoss								
12.	How long in Business:								
13.	Present Business Facility:								
		,							
	(A) Showroom	(in Sq. Ft.)							
(B) Office (in Sq. Ft.)									
(C) Godown (in Sq. Ft.)									
1									

15.	Present Associated with:						
Sr.No.	Company Name	Status	How long with the company	Yearly Turnover			
16.	Total Yearly Turn						
17.	Banker's Name (A)			Branch :			
4.0	Off: II Olive	(B)	Branch	1:			
18.	Office Use Only:	uninian for the Do					
(A) Aut	horized Person's O	pinion for the Pa	rty:	_			
Name : Applicant			Seal & Signatu	re of the			
			Date :				
For SRM Pumps Pvt Ltd							
RSM / Authorized Signatory							
I .							



- 1. The term "Dealer" herein used shall deem to mean Dealer/Distributor as the case may be.
- 2. Cash Discount (CD) will be applicable only when payment received within 15 days of invoice date. Banking date will be considered as date of payment, subject to realization of cheques. Debit Note for CD payment will be issued in case cheques not honoured. No CD is applicable on credit sales.
- 3. All scheme discounts, commitments etc., given by the company will apply only when they are given in written form by the local Head office signed jointly by the Regional Sales Manager. All such circular will carry distinctive serial Nos. Any commitment given verbally will not be acceptable to the company. (No verbal claim will be acceptable).
- 4. The dealer will make no deductions from payments for any scheme or for any other disputed amounts. The payment will have to make in full for each bill amount. From the company's side all credit notes will be issued 30 days after the scheme is over.
- 5. The dealer has to inform the company within 15 days from the date of receiving the materials in case of any defect/transit damage. Any claim/claims for the defect/transit damage will not be entertained by the company thereafter.
- 6. The dealer will return no material unless there is a written sanction from the company. Material will be sent back on the dealer's expense and credit will be given based on the condition of the product. Any expense towards repair or sales tax loss will be recovered from the dealer.
- 7. For all material that is shop soiled or dented the material will be repaired at either the dealer outlet or service centre to make saleable. No replacements will be given in lieu of this.
- 8. The dealer will not spend any money towards advertisement on behalf of the company. Such expenses will not be considered. The dealer will be eligible to advertise only when there is a written letter given by the company signed by the Branch Manager and Branch Accountant.
- 9. All payments made to the company will be only by account payee cheque, demand draft, NEFT / RTGS /pay order. No cash payment should be made to any representative of the company.
- 10. The dealer is not authorized to replace any product directly to the customer. All such cases will have to be directed to the company authorized Service Centre.
- 11. The company will provide a copy of the account statement at the end of every month. Discrepancy if any will need to be made known to the company immediately. The company will reconcile each dealers account at the end of every quarter. The dealer will co-operate fully in such matters.
- 12. All credit notes copies will give to the dealer along with the account statement at the end of each month.
- 13. Any changes in the constitution/ownership/partners/directors/authorized person/bankers etc. shall be intimated to the company in writing in advance.
- 14. Warranty terms shall be applicable as per the warranty card and dealer shall be bound by such conditions.
- 15. All transactions with the company shall be subject to Shahjahanpur Jurisdiction.

I accept the above terms and conditions for the appointment for the company's dealership.

Seal and Signature of the authorized person:

Signature & Stamp

## Name:

## **Enclosures:**

- Copy of Partnership Deed / Memorandum of association / Articles of association.
- Copy of GST Certificate / Copy of PAN / Cancelled cheque/Signed letter head/ Signed Blank cheques (2 No's) as security